



THERMO ELECTRIC

Thermo Electric Company, Inc.

PRESS RELEASE

Appointment of Jose Alberto

January 2008

www.thermo-electric-direct.com

Thermo Electric is pleased to announce the appointment of Mr. Jose Alberto as the Company's "Chief Marketing Officer" (CMO), a position that has been newly established to include the global management and oversight of the Company's sales and marketing activities.

Mr. Alberto is a veteran of Thermo Electric for many years having worked in its inside sales function, its customer direct sales management function and for several years as the General Manager of the Company's North American Operations. He brings to his new position his expertise in sales and business development in North America and is now charged with overseeing and integrating Thermo Electric's sales and marketing activities throughout the world.

In addition, Mr. Alberto is a member of the Company's Corporate Management Committee, responsible for the day to day operations of the Company worldwide, as well as the Strategic Planning Committee, charged with the task of evaluating mergers & acquisition opportunities for growth and expansion beyond the scope of the company's daily operations.

Reporting directly to Mr. Alberto will be the Company's Sales and Engineering Staffs at all TE locations.

January, 2008
TE Corporate Communications

***Temperature Measurement and
Sensor Solutions from
The Global Leader in Manufacture & Design***