



THERMO ELECTRIC

Thermo Electric Company, Inc.

PRESS RELEASE

New Website is launched

March, 2009

www.te-direct.com

THERMO ELECTRIC is pleased to announce that after 15 months in the making it has launched its new website! The website project was a collaborative project involving nearly every member of the Company Sales & Engineering staffs. The Management wishes to thank all those involved, particularly those staff members from literally every location of the company that worked in a concerted effort. We are proud that so many members of the company were involved in its development and that the project evolved over time as truly a “corporate” effort. It is clearly in keeping with our corporate philosophy of safekeeping and expanding Thermo Electric’s leadership and excellence in the engineering and design of industrial temperature sensors.

Inspired by the newly released and updated “Designer’s Guide” Thermo Electric’s website is intended to be a helpful tool to those professionals seeking solutions to their temperature sensing applications. It is planned to be an interactive website with periodic updates and enhancements that will facilitate the design objectives of the many industrial sectors that look to Thermo Electric for their sensor application requirements.

- March 2009

Thermo Electric was founded in 1941 and throughout its history has serviced clients from every industry sector and from every corner of the world. Early in its development it became the unquestioned leader in Temperature Measurement Design concepts and forged with Industry a strong partnership which endures to this day.

***Temperature Measurement and
Sensor Solutions from
The Global Leader in Manufacture & Design***