



THERMO ELECTRIC

Thermo Electric Company, Inc.

PRESS RELEASE

Bliss Anand appointed a TE

Regional Agent

July, 2009

www.TE-direct.com

THERMO ELECTRIC is pleased to announce the appointment of;

Bliss Anand Pvt. Ltd.
as a
Thermo Electric Regional Agent
operating from its
Corporate Headquarters in
Gurgaon, Haryana- INDIA

In conjunction with the Sales, Engineering and Manufacturing support of Thermo Electric's global family of companies, Bliss-Anand will be able to quote and deliver the broadest array of temperature sensor products to service its regional customers in Malaysia, Thailand, Pakistan, Sri Lanka, Bangladesh, Kazakhstan, Russia, Uzbekistan, Turkmenistan, Kyrgyzstan, Tajikistan, and the Middle East.

For many years Bliss-Anand has been a leader in field instrumentation providing its customers with engineering expertise and product support. In its own words;

“With a modest beginning in 1975, as a trading company in valves and fittings, BLISS ANAND has grown to global proportions in Field Instrument Service and Manufacturing. Presently, a market leader in India, BLISS ANAND has extended its network in the global market for Level, Pressure and Flow Instruments. Engineering excellence, product innovation and providing cost effective solutions to the customer has been the integral philosophy of the company.

The addition of Thermo Electric to the list of our manufacturing partners, with its long and established reputation as the Global Leader in the Manufacture and Design of Industrial Temperature Sensors, is in keeping with management's desire to provide the best in excellence and product delivery to our customer base.”

Thermo Electric is confident that our new Agent will strengthen our ability to service our many current and future customers throughout the region.

TE Corporate Communications

*Temperature Measurement and
Sensor Solutions from
The Global Leader in Manufacture & Design*