



THERMO ELECTRIC

Thermo Electric Company, Inc.

PRESS RELEASE

Appointment of Mr. Thomas O'Malley
as TE Corporate Marketing Manager
October, 2009

www.TE-direct.com

Thermo Electric is pleased to announce the appointment of Tom O'Malley to the newly established position of "Corporate Marketing Manager" (CMM) of Thermo Electric Company working through the Thermo Electric Cleveland Ohio office.

As the Company "CMM" Mr. O'Malley will be responsible for new business and new customer origination; research & development, and follow through on long-term projects with specific industry focus. In addition, he will be supporting the TE Sales Professionals in solicitation, RFQ responses and follow-up on new order opportunities as well as acting as a "corporate resource" by supporting all of the above across the various TE locations.

Mr. O'Malley comes to Thermo Electric with an impressive background in the Temperature Sensor Industry. He began his career at Furnace Parts in Cleveland, Ohio as a Sales Representative, was thereafter promoted to Inside Technical Sales Manager, soon thereafter promoted to Operations Manager and for several years General Manager of the Company. He also spent time in business development at Krumor, Inc. of Valley View Ohio and more recently as General Manager of Red Sensors of Cleveland.

As the Company "CMM" Mr. O'Malley will report directly to Jose Alberto, the Chief Marketing Officer of the Company. The new CMM position joins the TE management team of "corporate professionals" dedicated to standardization of the new corporate policies and procedures applicable throughout Thermo Electric's multi-location business model.

He can be reached at:

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TE Corporate Communications

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Sensor Solutions from
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